



ALAMO
COLLEGES

PALO ALTO COLLEGE

Landscape and Horticulture Science: Floral Design Technician Level I AAS Certificate

Career and Technical Education Degrees and Certificates

#1	<p>Landscape and Horticulture Science: Floral Design Technician Level I AAS Certificate Student Learning Outcome</p> <p>Understand and apply the basic principles of plant function and development emphasizing Horticultural applications.</p>
	<p>Courses in the degree plan that address this outcome HALT 1401/AGRI 1415</p>
	<p>Assessment Measure for this Outcome</p> <p>Final examinations in HALT 1401/AGRI 1415 Introduction to Horticulture course.</p>
	<p>Achievement Target for this Measure</p> <p>80 percent of the class passing the HALT 1401 or AGRI 1415 finals with a C or better .</p>
	<p>Findings</p>
	<p>Related Action Plans</p> <p>Develop Test Item Blue Prints for the final Increase use of technology in plant identification. Increase hands-on activity.</p>
#2	<p>Landscape and Horticulture Science: Floral Design Technician Level I AAS Certificate Student Learning Outcome</p> <p>Identify and practice design techniques used to create aesthetically pleasing floral designs.</p>
	<p>Courses in the degree plan that address this outcome FMKT 1301</p>
	<p>Assessment Measure for this Outcome</p> <p>Final Exam in FMKT 1301 Floral Design course.</p>
	<p>Achievement Target for this Measure</p> <p>80 percent of the class passing the FMKT 1301 Floral Design final with a C or better.</p>
	<p>Findings</p>
	<p>Related Action Plans</p> <p>Develop a test blue print for the final Increase use of technology in plant identification.</p>



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	Increase hands-on activity.
#3	<p>Landscape and Horticulture Science: Floral Design Technician Level I AAS Certificate Student Learning Outcome</p> <p>Identify and explain the principles and elements of design common for the floral industry.</p>
	<p>Courses in the degree plan that address this outcome</p> <p>FMKT 2331</p>
	<p>Assessment Measure for this Outcome</p> <p>The final exam in FMKT 2331 Advanced Floral Design course.</p>
	<p>Achievement Target for this Measure</p> <p>80 percent of the class passing the FMKT 2331 Advanced Floral Design final with a C or better</p>
	<p>Findings</p> <p>New program...course not offered yet.</p>
	<p>Related Action Plans</p> <p>Offer courses as demand indicates.</p>